Part 1: Demographics

Please print your Name, Today's Date, Phone Number, Age, and Sex in the boxes provided.

1. Name: 

2. Today's Date: Month Day Year

3. Phone Number: 

4. Age: years old

5. Sex: Male Female

6a. Which of the following responses best describes your tea use or consumption in the past year (Include hot, iced, and herbal teas)?
   - Frequent or regular tea drinker
   - Occasional tea drinker
   - Herbal tea drinker only
   - Never drink tea

IF YOU CURRENTLY DO NOT DRINK TEA:

6b. Did you used to drink tea?
   - Yes - Go to Question 18 (Page 7)
   - No - STOP
Part 2: For the following questions answer for your **Usual** type of **Hot** tea

7a. Do you drink **Hot** tea?
   - Yes - [Continue]
   - No - [Go to Question 8a (Next Page)]

**If Yes:**

7b. How much of the **Hot** tea you drink is decaffeinated?
   - None
   - 25%
   - 50%
   - 75%
   - All

7c. How do you usually drink your **Hot** tea?
   - Weak
   - Medium
   - Strong
   - Very Strong

7d. At what temperature do you usually drink your **Hot** tea?
   - Room temperature
   - Warm
   - Hot
   - Very Hot

7e. At what time of day do you usually drink your **Hot** tea?
   - Throughout the day
   - With meals only
   - Between meals only

7f. How do you usually prepare your **Hot** tea?
   - Recipe
   - Restaurant
   - Bottled only
   - Don't know - [Go to Next Page]

If Recipe:

7g. When making **Hot** tea how much do you use?

   **OR**

   - bags per cup
   - teaspoons per cup
   - minutes

7h. How long do you brew your **Hot** tea?

7i. Do you usually add anything to your tea?
   - Yes
   - Sometimes
   - Never - [Go to Next Page]

If you add anything to your tea:

7j. What do you add to your **Hot** tea?
   - Citrus
   - Herbs or herbal tea
   - Spices
   - Milk
   - Sugars/sweeteners
Part 3: For the following questions answer for your usual type of ICED tea.

8a. Do you drink ICED tea?
   - Yes - Continue
   - No - Go to Question 9 (Next Page)

IF YES:

8b. How much of the ICED tea you drink is decaffeinated?
   - None
   - 25%
   - 50%
   - 75%
   - All

8c. How do you usually drink your ICED tea?
   - Weak
   - Medium
   - Strong
   - Very Strong

8d. Do you usually add ice to your ICED tea before drinking?
   - Yes
   - Sometimes
   - Never

8e. How much of your BLACK ICED tea is usually sun tea?
   - None
   - 25%
   - 50%
   - 75%
   - All

8f. How much of your GREEN ICED tea is usually sun tea?
   - None
   - 25%
   - 50%
   - 75%
   - All

8g. How long do you keep it refrigerated?

8h. At what time of day do you usually drink your ICED tea?
   - Throughout the day
   - Between meals only
   - With meals only
   - Between meals only

8i. How do you usually prepare your ICED tea?
   - Recipe
   - Restaurant
   - Bottled only
   - Don't know - Go to Next Page

IF RECIPE:

8j. When making ICED tea how much do you use?*
   - tea bags or teaspoons per 1/2 gallon pot

8k. How long do you brew your ICED tea?
   - minutes
   - hours

8l. Do you usually add anything to your tea?
   - Yes
   - Sometimes
   - Never - Go to Next Page

If you add anything to your tea:

8m. What do you add to your ICED tea?
   - Citrus
   - Herbs or herbal tea
   - Spices
   - Milk
   - Sugars/sweeteners
Part 4: The next questions ask about your use of various types of tea during the past year.

9. How often do you usually drink the following teas **IN THE SUMMER**?
   Please fill in a response for each type of tea.

<table>
<thead>
<tr>
<th>Never/rarely</th>
<th>Less than 1 cup/month</th>
<th>1-3 cups per month</th>
<th>1 cup per week</th>
<th>2-3 cups per week</th>
<th>4-6 cups per week</th>
<th>1-2 cups per day</th>
<th>3+ cups per day</th>
</tr>
</thead>
<tbody>
<tr>
<td>HOT Black Tea</td>
<td>□</td>
<td>□</td>
<td>□</td>
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<tr>
<td>ICED Black Tea</td>
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<tr>
<td>HOT Green Tea</td>
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<tr>
<td>ICED Green Tea</td>
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<tr>
<td>HOT Herbal Tea</td>
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<tr>
<td>ICED Herbal Tea</td>
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</tr>
</tbody>
</table>

10. How often do you usually drink the following teas **IN THE WINTER**?
    Please fill in the correct answer for each type of tea.

<table>
<thead>
<tr>
<th>Never/rarely</th>
<th>Less than 1 cup/month</th>
<th>1-3 cups per month</th>
<th>1 cup per week</th>
<th>2-3 cups per week</th>
<th>4-6 cups per week</th>
<th>1-2 cups per day</th>
<th>3+ cups per day</th>
</tr>
</thead>
<tbody>
<tr>
<td>HOT Black Tea</td>
<td>□</td>
<td>□</td>
<td>□</td>
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<td>□</td>
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<tr>
<td>ICED Black Tea</td>
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<td>HOT Green Tea</td>
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</tr>
<tr>
<td>ICED Green Tea</td>
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</tr>
<tr>
<td>HOT Herbal Tea</td>
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<tr>
<td>ICED Herbal Tea</td>
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</tr>
</tbody>
</table>

11. When you drink tea, how much do you usually drink?
    Please fill in the correct answer for each type of tea.

<table>
<thead>
<tr>
<th>Never/rarely</th>
<th>Teacup (7 oz.)</th>
<th>Mug (9 oz.)</th>
<th>Large Mug (11 oz.)</th>
<th>Glass (12 oz.)</th>
<th>Large Glass (16 oz.)</th>
</tr>
</thead>
<tbody>
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<td>□</td>
<td>□</td>
<td>□</td>
<td>□</td>
</tr>
<tr>
<td>ICED Black Tea</td>
<td>□</td>
<td>□</td>
<td>□</td>
<td>□</td>
<td>□</td>
</tr>
<tr>
<td>HOT Green Tea</td>
<td>□</td>
<td>□</td>
<td>□</td>
<td>□</td>
<td>□</td>
</tr>
<tr>
<td>ICED Green Tea</td>
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<tr>
<td>HOT Herbal Tea</td>
<td>□</td>
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<td>□</td>
</tr>
<tr>
<td>ICED Herbal Tea</td>
<td>□</td>
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<td>□</td>
<td>□</td>
</tr>
</tbody>
</table>
12. Of the tea you drink what percentage is from BAGS, LOOSE, INSTANT and BOTTLED/CANNED? If 0%, leave the box blank.

<table>
<thead>
<tr>
<th>HOT Black Tea</th>
<th>ICED Black Tea</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bags % Loose % Instant % Bottled/ Canned %</td>
<td>Bags % Loose % Instant % Bottled/ Canned %</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>HOT Green Tea</th>
<th>ICED Green Tea</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bags % Loose % Instant % Bottled/ Canned %</td>
<td>Bags % Loose % Instant % Bottled/ Canned %</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>HOT Herbal Tea</th>
<th>ICED Herbal Tea</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bags % Loose % Instant % Bottled/ Canned %</td>
<td>Bags % Loose % Instant % Bottled/ Canned %</td>
</tr>
</tbody>
</table>
Part 5: The following questions are about your LIFETIME CONSUMPTION of tea.

13. For how many years have you been drinking tea?

14. How many years did you drink tea before you were age 25?

15. On average, how many cups of tea do you usually drink per month?

16. What brand do you usually use?

17. Is the pattern you have described for the past year similar to this lifetime pattern?
   - Yes
   - No - Describe Changes: 

THANK YOU FOR YOUR TIME. STOP HERE.
The following questions are for those who are currently non-tea drinkers.

18. How many years did you drink tea before stopping?

19. How many years did you drink tea before you were age 25?

20. When you were drinking tea, how many cups of tea did you usually drink per month?

21. What type of tea were you usually drinking?
   - Black
   - Green
   - Herbal
   - Mix

22. Why did you quit?
   - Health problems
   - Didn't like taste
   - Other (Specify: ___________________________)

THANK YOU FOR YOUR TIME. STOP HERE.
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<th>Form Status:</th>
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<td>MO</td>
<td>DAY</td>
<td>YEAR</td>
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</tbody>
</table>

**Please do not write in this area.**

SERIAL #